

At Marketing People we understand that protecting your privacy is important particularly when looking at alternative employment as we recognise that this can be a sensitive issue both personally and professionally. We hope that our simple approach to collecting and using your personal information enables you to feel in control of the process.

This privacy information notice is in addition to our Website Terms and Conditions which can be found www.marketing-people.com/privacy

Please note that where we provide your personal information to a prospective employer we have informed them of these provisions, but they will use your personal information in accordance with their own privacy information notices.

Information that we collect about you

We collect information about you in a number of different ways to support you in the recruitment process, and in each case, we will try to limit the amount of information that we collect to protect your privacy. Where possible, we will allow you to decide how much or how little to share with us.

What information we collect	When we collect it and from whom	Why we need this information	How long we will keep a copy of this information
We usually ask for your name and contact details (email address and telephone number)	We collect this through our website "contact us" section, or when you call or email us directly	We need this information to deal with your initial enquiry, and register you on our systems, and begin the initial contact process	We will hold this information when we are actively searching on your behalf and for 12months afterwards, unless you ask us to delete it
We usually ask for your current and previous employers, and details of your work skills and experiences, plus interests, education and qualifications, details of your current salary, reward package and notice period with your current employer, reasons for leaving your current employment	This is information that you provide to us to complete a candidate profile which we use to support our recruitment process. You are able to provide as much or as little information as you choose. We may also be provided with your details from a potential employer	We use this information to build a profile of your skills, experiences and types of work place that may be suited to you, to support the recruitment matching process.	We will hold this information when we are actively searching on your behalf and for 12months afterwards, unless you ask us to delete it

and future aspirations and any supporting documentation you may wish to provide	who is interested in exploring a recruitment opportunity with you.		
Contact details (including postal and email addresses, and mobile and landline telephone numbers)	We collect this from you, or from third party websites (such as LinkedIn or your current employer's website) where you have made your contact details public	We need this information to deal with your initial enquiry, and register you on our systems, and begin the initial contact process	We will hold this information when we are actively searching on your behalf and for 12months afterwards, unless you ask us to delete it
Profile data from social media and other public websites	We collect this from you, or from third party websites (such as LinkedIn or your current employer's website) where you have made your contact details public	We use this information to build a profile of your skills, experiences and types of work place that may be suited to you, to support the recruitment matching process.	We will hold this information when we are actively searching on your behalf and for 12months afterwards, unless you ask us to delete it
CVs	We collect this information directly from you as part of our recruitment support services	We use this as part of our CV services, where you have asked us to do so under a specific contract for services.	We will hold this information when we are actively searching on your behalf and for 12months afterwards, unless you ask us to delete it
Contact details of your referees, and information collected during reference requests	We may collect this from you, or from your referee directly.	We use this as part of our information to build a profile of your to support the recruitment matching process	We will hold this information when we are actively searching on your behalf and for 12months afterwards, unless you ask us to delete it

Where we have obtained information from a third party, we try to verify this with you, before we rely on the information to make any decisions about how to proceed with your recruitment search.

The information that we collect could include special categories of personal data (which includes information revealing racial or ethnic origin, religious or political beliefs, information concerning your health or wellbeing; information concerning your sex life, sexual orientation or criminal convictions. As these types of information are regarded as particularly sensitive, we will only collect and process this data where absolutely necessary.

How we use your personal information

We use the personal information that we have obtained for a number of specific reasons:

- To provide you with the recruitment search facilities and introduce you to potential employer that you request
- To comply with our legal and regulatory obligations
- For the legitimate business interests of Marketing People which include:
 - to maintain and improve our website and services; understand the effectiveness of our advertising and business strategies;
 - to keep in touch with you for marketing purposes and inform you of relevant opportunities that may be of interest unless you have asked us not to
- we may provide an anonymised version of your profile to potential employers as part of their recruitment process

Whilst we do not compel you to provide us with information, if you do not provide us with information it may affect our ability to perform the recruitment services to the best of our ability, and some potential employers may be unwilling to engage with you. We will try to explain why we need the information that we are requesting, but please ask us if you are unsure.

We will share your information with third parties

In order to provide our recruitment services we will share your personal information with third parties. Whilst we may share generic information about your skills or experience on an anonymous basis with a potential employer we will not disclose personally identifiable information to a potential employer without your approval, which may be over the phone or via email.

We may also share personal information with selected third parties including:

- Our suppliers and contractors to enable us to provide our services, which may include third parties who are located outside of the UK. We only use reputable companies and always ensure that they meet our security requirements.

- Analytics and search engine providers to assist us to improve or optimise our website.

We may also disclose your personal information to third parties if we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer, or where we are under a duty to share your personal information to comply with a legal obligation, or to enforce or apply our terms of use, or for the purpose of fraud protection or identification management.

Keeping your personal information secure and confidential

We recognise that you are sharing confidential information with us, and all information that you provide to us, or we collect about you, is stored on secure servers. We have in place physical, electronic and managerial procedures to safeguard and secure your information.

Our staff have limited access to your data, and are trained to ensure that it is protected, and kept secure.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. We do not store your information for longer than is necessary to provide the service, and to ensure that we have appropriate auditable records for business purposes.

Your rights in Law

You have the right to request that we provide you with access to your own personal information, and for us to explain our processing of your personal information. This is known as a subject access request. We may charge a fee for this in some circumstances.

Additionally, you may request that we:

- Correct any inaccurate information we hold about you
- Delete information that we hold in certain situations
- stop using your personal information for certain purposes; including for marketing communications
- that decisions about you are not made by wholly automated means

You can find information on these rights, including any limits on how they can be applied on the Information Commissioner's website – www.ico.org.uk.

If you have any questions about how we handle personal information, are unhappy with how we are using your personal information or have handled a request you have made

please contact either Chris or Sarah and we will try to resolve your concerns. You also have the right to complain to the Information Commissioner's Office.

Changes to this privacy notice

Any changes we may make to our privacy notice in the future will be posted on this page. Please check back frequently to see any updates or changes to our privacy notice.

Law and Jurisdiction

This privacy information notice is subject to the laws of England, and the non-exclusive jurisdiction of the English Courts. If you are domiciled in Scotland, Wales or Northern Ireland it can be enforced in your local court system.

Marketing People is the trading name of Marketing People Limited.

Registered in England and Wales at Companies House number 8362101, whose registered office is at Paje House, 164 West Wycombe Road, Buckinghamshire, HP12 3AE